

MAGAZINE Collection autumn/winter 2013

The new autumn-winter 2013 proposal by CTA® reflects the taste of the most important creative and futuristic design magazines internationally.

MAGAZINE is a naming dictated by the desire to transfer in the choice of fabrics and matching combinations the character of the avant-garde glossy covers and relevance of emerging trends that fill the pages of the most influential magazines in the field of architecture, interior, graphic, art and fashion.

The different lines of fabrics in the collection actually feature the titles of the most influential magazines in the world dictating the styles and modern trends. An explosion of graphical themes and colours gives these tissues the power to enrich the personality of ambiences in the home.

And just like in more advanced magazines, the trends of fashion and design are intertwined in new creative solutions and set new lines of construction.

For the first time, in fact, CTA® includes in the catalogue a scarf made with two of the main lines of fabrics (TYPE and LINK): prints and watercolours enliven the textiles ideal to dress sofas, armchairs, chaise longue, cover with elegance and ease the bed for cool summer nights, or to be used as a tablecloth, to change the style of your home in a simple and creative manner.

In addition, this year the collection MAGAZINE adds a blackout fabric that is proposed for the first time in the version with printed design (and not just plain) suitable for contract furnishing as it is more refined and stylish.

In the new proposal in 2013 again we find a winning common thread that unites all collections by CTA®, an offer of articles always matching together, materials and shades that can be combined in perfect harmony, while maintaining different uses, be it as fabrics for curtains, light upholstery fabrics or furniture covers.

Choices that reflect in-depth study of vibrant details and above all thorough research work, always enabling the company CTA® to propose innovative lines and to be in line with the major trends in the world of furniture.



TYPE



A field flooded with colourful butterflies that float in the air and irradiate the environment of a fresh and lively atmosphere. TYPE is a 100% linen fabric patterned with printed butterflies, available in the colours of blue and aquatic green or alternatively in shades of fuchsia and plum. In this first version of TYPE, CTA® matches and suggests a fabric with damask effect fashionably printed on linen/ viscose, in two colour combinations on each other, in shades of cornflower blue and aquatic green and the other one in fuchsia and plum. Both the printed butterflies and the effect damask can be combined with each other as curtains and/or light upholstery or coupled to plain fabrics in linen and viscose in 12 colours available in the catalogue (the WALL line).



The fabrics of the TYPE line are proposed in the catalogue as scarves as well (already finished with edge, in standard dimensions 140 \times 180). For the first time CTA® includes in this collection furniture covers that are perfectly suitable to give a touch of elegance to sofas, beds or even decorative tables.

For quotes on any special measures, please contact the sales office.

ABITARE



Delicate and graceful is the fabric that is inspired by the Italian magazine for excellence in architecture. ABITARE is a mixed linen and polyester fabric with printed geometric motives whose linearity is smoothed by a technique of uneven colour. Three shades of powder (natural white, ecru and blue) are the background white sticks stylized on large sizes synthesizing the swell of the sea and animating the surroundings with serenity and elegant style.



DOMUS



Like the more structured and plastic projects that DOMUS magazine publishes throughout the world, this line of fabric is also presented as a harmonious architecture in the combination of a polyester base, available in four shades of gray, with a horizontal pattern in jacquard pleated of nuanced variations in multicolour: fuchsia/orange, blue/lime green, blue/avion and light gray/gray smoke.

GRAPHIC



The design is printed on white polyester which represents the abstraction of a pictorial sketch in six different colours: midnight blue, cardinal red, acid green, blue oil, gray and pink onion. A concept that draws inspiration from fashion for the colours, from art for lively motive and from graphics for the intertwining of vision derived.

FORM



FORM is an international journal devoted to the emerging design in architecture, interiors, materials and products. It always assigns a pioneering evolutionary value to design, which is expressed by CTA® in a fabric printed on polyester where spirals and volutes of different colour and size represent a lively and enthusiastic element that animates the pages of this magazine



ZOOM



As in the best photographic portraits, the ZOOM line of fabrics captures the atmosphere of the magical continent reproducing an ethnic modernized style with fashionable colours. The lure ethnic patterns, invading the ultimate trends in design fashion, are also very strong in curtains and light upholstery. ZOOM is a burnout technique applied on cotton that brings a simple and essential design, in colours of oil, acid green, white on white and gray.

VISUAL



Design, graphics and communication are the key points of the international magazine made in Spain that inspired the line VISUAL, drapery of refined style, characterized by alternating textile techniques: the transparency of the polyester intermingles, actually, degrades the colour shades obtained with jacquard cutting. Shades of colours from the bottom upwards are continuing at regular intervals and are never repeated.

The fabric has, in fact, points of clipping in which the colours follow scales of different nuances, never equal to each other.

MIX



The name of this line of fabrics is inspired by the variety of themes and trends handled by the international magazine MIX. With a general overview of the evolution of materials, this curtain in burnout /devorè/ cotton blend

with its transparent effects successfully forms a surface where empty and full give light to the environment and lighten the forms. Four variants of design styles ranging from new romantic with butterflies and flowers to a more classic spirit made of neo classical swirls and leaves, then moving on to the more modern proposals of geometric designs and brushed effects.





OTTAGONO

Name of one of the most popular magazines of Italian design and architecture, but also the form that the architecture had placed great importance on, mostly in the Romanesque period, although rare and of limited diffusion. OTTAGONO takes shape from these two major inspirations, a simple fabric but highly effective for curtains capable of handling spaces, without heavily characterizing them, thanks to the pressed stamp of an irregular and crushed octagon, an ancient symbol of representation of infinity. Available with both white or light gray printed on a mixture of polyester and cotton in the colour scheme of white.



WALL

Artistic innovations crowd periodically the rubrics of the magazine WALL, such as can we consider whether or not the processing of flax is the best innovation in the field of weaving? An ancient art made by skilful interweaving of natural fibres, rich in tradition and revolution, which for centuries has fascinated the world of fashion and interior design. Raw, simple yarn, simple, soft and fresh and yet so resistant and shiny, make WALL ideal for curtains and light upholstery depending on the intended use. A mix of linen and viscose in 12 colour variations actually enables easy and fast combinations with all lines in the collection MAGAZINE autumn-winter 2013.





PRINT

The skilful art of spinning and weaving of natural fibres like linen proves to be very similar to the creative process of graphic projects. A mix of structure and image. The warps, the wefting, the interlacing of diverse architecture create various types of fabric differing in weight and texture. With the PRINT line, CTA® offers two varieties of 100% linen - one more robust and consistent and also suitable for light padding, cushions and bedspreads, the other lighter ideal for decorating and for drapery. PRINT is a very special line because fabrics are made with a finishing technique that improves the characteristics of natural fibres, making them softer and more velvety to the touch. It is a painstaking process that involves a "stonewash" treatment, thanks to which you get a vintage effect with contribution of a soft hand. Natural and at the same time precious.



BIS

Natural fibres and processing in texture evoke the atmosphere of Provence and stylish interiors.

BIS is a natural linen fabric (85 % linen,15 % polyester), striped, on which horizontal lines intertwine with geometries in colour contrasts, in four variants of ecru and coral, sky-blue and blue, green and natural oil. BIS gives the rooms a touch of colour through an elegant and simple style



APPLY

In relation to graphic design and emerging fashion trends, the APPLY line of fabrics is inspired by the revisiting of the new romantic style linked to St. Gallen embroidery, and prints similar to the chromatic pictograms that remind us of its flavour. The line APPLY, actually demonstrates tunnels in contrast on a base of 100% voile cotton in two variants of geometry and colour: triangular or circular shapes in shades of teal and lit coral, in addition to the monochrome proposal of white on white.



LINK



From the fashion show to furniture showrooms the floral trend is undoubtedly the most frequently proposed. LINK is presented in the variant with watercolour flowers printed on cotton sateen more suitable for light upholstery, peonies printed on linen and the liveliest viscose solutions, suitable for curtains. For both CTA® proposes two colours: a clearer one in shades of teal and fuchsia and the other one darker in shades of blue and dark red.



This year the company offers LINK fabrics as scarves as well (pre-packaged with board size 140x180), for furniture covers, for the first time in the catalogue, perfect for easily ensuring a spirit of elegance to sofas, beds or even decorative tables.

For any estimates on special measures contact the sales department.

KLAT



Frequency bands that regularly follow one another as in an optical spectrum to be reproduced with a decorative printing on a fabric of waves and rays of colour that are completely obscured by a curtain to cover the total light.

KLAT is a blackout system made according to legal rules as flame retardant fabric, complete with certification in CLASS 1 in compliance with European standards. Suitable for contract and hospitality branches, it is applicable as blackout curtains in bedrooms, offices, restaurants or public places. This is the first time that CTA® offers in its catalogues a blackout fabric with printed design suitable to furnishing the most sophisticated and refined interior spaces. The six shades of colour presented to this line, go from shades of blue, fuchsia and red ones, from shades of brown and gray to shades of blue and plum.